

## Privacy Policy – Earthly Elements

Earthly Elements ("we," "us," "our") is committed to the protection of our clients' privacy ("client," "you"). This Privacy Policy explains our practices regarding the collection, use, and disclosure of your information in compliance with the South African Protection of Personal Information Act (POPIA).

**Collection of Personal Information** We collect personal information in the following ways:

- **Contact Us Form:** When you voluntarily complete the contact us form on our website, [earthlyelements.co.za](http://earthlyelements.co.za), you may be asked to provide personal details such as your name, email address, and phone number.

- **Request for Information Form:** If you submit a request for information through our website form, we will collect your name, contact information, and any other details you provide to ensure we can fulfill your request effectively.

**Use of Personal Information** The personal information you provide is used strictly for the following purposes:

- To respond to your queries or requests submitted via our contact forms.
- To provide you with the requested services or information.
- To enhance our services and website based on your feedback.

**Disclosure of Personal Information** We value your privacy and commit to not sharing your personal information with third parties, except as required by law. Your information will be treated as confidential and utilized solely for the purposes as stated in this policy.

**Security of Personal Information** We implement appropriate measures to secure your personal information against unauthorized access, disclosure, alteration, or destruction. Our security practices are continuously updated in accordance with new laws and technological advancements.

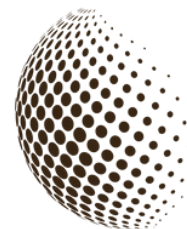
**Your Rights** In line with POPIA, you have the right to:

- Access the personal information we hold about you.
- Request the correction of any incorrect or outdated personal information.
- Object to the processing of your personal information.
- Request the deletion of your personal information.

To exercise any of these rights, please contact us using the contact details provided on our website, [earthlyelements.co.za](http://earthlyelements.co.za).

**Changes to This Privacy Policy** We reserve the right to amend this privacy policy at any time. Any changes will be posted on this page, encouraging you to review our policy frequently to stay informed.

**Contact Us** Should you have any questions or concerns about our privacy practices or this Privacy Policy, please reach out to us at [info@earthlyelements.co.za](mailto:info@earthlyelements.co.za)



**EarthlyElements**